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Friday September 26, 2008

Hcity aims to lead in online hotel bookings

PUTRAJAYA: Hcity Sdn Bhd, which offers online hotel reservation service through its website, HolidayCity.Com, aims to become the leading provider of such service in Malaysia.

Marketing and communications manager Hanim Shukor said currently, HolidayCity.Com's service covered more than 19,000 hotels in 900 destinations worldwide and received more than one million customers a month.

"The website offers many conveniences not only for reservations but also information on hotels, including pricing, availability, location, interesting photographs and also a column for feedback from those who have stayed in these hotels," she told *Bernama* recently.

Through the online service, customers had the convenience of dealing with the chosen hotels and they also get special deals, she said, adding that HolidayCity.com would only act as the agent for the hotels.

Hanim also said that the service would help to bring in more tourists.

In Malaysia alone, HolidayCity.Com has formed partnerships with about 200 hotels, and is confident that the number will rise along with the growth in the number of hotels coming up in the country. — *Bernama*

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