



Thursday, 21 December 2006

Sydney is travel favourite

Sydney is the favourite travel destination for Australian travelers according to statistics released by online accommodation reservation provider, HolidayCity.com.

The survey showed the outlook for online bookings by Australian travelers is encouraging with approximately 43 per cent of the total bookings made for travel being directed to popular domestic destinations such as Melbourne, Perth and the Gold Coast.

Sydney ranked as most popular domestic destination, followed by Melbourne, Perth, Gold Coast, Brisbane, Adelaide, Canberra, Cairns, Hobart and Darwin.

Results from the same report also show that Australian customers continue to favour short-haul holiday destinations such as Singapore, Auckland, Christchurch and Kuala Lumpur.

When assessing all destinations, the ranking spread more evenly, with Sydney again topping the list followed by Melbourne, Singapore, Auckland, Perth, Christchurch, Gold Coast, Brisbane, Paris and Kuala Lumpur.

Paris is the only European city in the top ten list, reaffirming its position as a favourite romantic holiday destination for Australians.

[<<back](#)