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Regional News : Australia & N.Zealand

Australians' favourite destination is Sydney

Friday, December 22, 2006

Sydney is the favourite travel destination for **Australian travellers** in 2006, according to statistics released by holidaycity.com an online accommodations reservation service. The general overview for online bookings by Australian customers is encouraging with approximately 43% of the total bookings made for travel to popular domestic destinations such as Melbourne, Perth and the Gold Coast.

Top Ten Domestic Destinations

- Sydney
- Melbourne
- Perth
- Gold Coast
- Brisbane
- Adelaide
- Canberra
- Cairns
- Hobart
- Darwin

Top Ten Destinations

1. Sydney
2. Melbourne
3. Singapore
4. Auckland
5. Perth
6. Christchurch
7. Gold Coast
8. Brisbane
9. Paris
10. Kuala Lumpur

Results from the same report also show that Australian customers continue to favour short-haul holiday destinations such as Singapore, Auckland, Christchurch and Kuala Lumpur. Paris has emerged as the only European city in the top ten list, reaffirming its position as a favourite romantic holiday destination among the Australians. The total value booked by HolidayCity.com's Australian customers in 2006 is approximately USD2.26 million.

Michael Verikios - Friday, December 22, 2006

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