



IMMEDIATE RELEASE

UK TRAVELLERS ARE TRAVELLING AND SPENDING MORE

www.holidaycity.com 27 April 2007 – The UK travellers are travelling and spending more on hotel bookings according to statistics released by a leading online accommodation reservation service, HolidayCity.com (www.holidaycity.com).

There is an increase of 42.5% in the number of hotel bookings made by UK travellers from January to March 2007. This translates to a total transaction value of nearly USD2 million, a phenomenal increase of 58.7% from the same period in 2006.

Top 10 Domestic Destination	Top 10 International Destination
1. London	1. Auckland
2. Glasgow	2. Dublin
3. Cardiff	3. Paris
4. Belfast	4. Sydney
5. Edinburgh	5. Singapore
6. Manchester	6. Christchurch
7. Birmingham	7. Milan
8. Leeds	8. Barcelona
9. Liverpool	9. Rome
10. York	10. Geneva

Source: www.holidaycity.com Marketing Report, 1 January 2007 to 31 March 2007

London remains the top domestic destination for UK travellers, followed by Glasgow and Cardiff. They are also travelling further away from home with Auckland topping the list for the top international destinations with an increase of 57.5% for hotel bookings made in the first quarter of 2007. New Zealand is clearly a favourite country destination with another of its major, Christchurch, occupying the sixth position in the same list. The trend of travelling to distant destinations continues with Sydney and Singapore taking top positions.

The data was collected from hotel bookings made in the first quarter of 2007 by HolidayCity.com’s customers.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 12,000 hotels in over 700 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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