



**IMMEDIATE RELEASE**

**NEW ZEALANDERS TRAVEL CLOSER TO HOME**

[www.holidaycity.com](http://www.holidaycity.com) **12 July 2007** – New Zealanders travel closer to home in the first half of 2007, preferring to spend their holidays in domestic destinations such as Auckland and Wellington according to statistics released by a leading online accommodation reservation service HolidayCity.com ([www.holidaycity.com](http://www.holidaycity.com)).

Overall, there is a healthy increase of 22% in the number of total room bookings made by New Zealanders in the first six months of 2007 compared to the same period in 2006.

Top 10 Country Destinations	Top 10 Overall Destinations
1. New Zealand	1. Auckland
2. Australia	2. Sydney
3. Singapore	3. Wellington
4. France	4. Melbourne
5. United Kingdom	5. Singapore
6. Germany	6. Christchurch
7. Italy	7. Brisbane
8. China	8. Gold Coast
9. Malaysia	9. Paris
10. Spain	10. Perth

Source: [www.holidaycity.com](http://www.holidaycity.com) Marketing Report, 1 January 2007 to 30 June 2007

Traditional favourites across the Tasman Sea such as Sydney, Melbourne and Brisbane remain in the top ten destinations for New Zealand bookers, together with the Gold Coast and Perth, which continues to increase in popularity due to its year-long sunny disposition.

Long-haul destinations are also becoming more and more attractive to New Zealanders with several countries in Europe claiming spots in the top ten country destinations list. Singapore remains a favourite while Paris makes an entrance on the ninth spot in the top ten overall destinations.

The data was collected from hotel bookings made from January to June 2007 by HolidayCity.com’s customers.

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**About HolidayCity.com**

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 14,000 hotels in over 800 destinations worldwide and receives more than 1 million unique visitors monthly. HolidayCity.com offers guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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