



IMMEDIATE RELEASE

MORE ARE COMING TO MALAYSIA

www.holidaycity.com 27 April 2007 – More are coming to Malaysia, according to statistics released by a leading online accommodation reservation provider, HolidayCity.com (www.holidaycity.com). They show an increase of 43.5% in the number of visitors to Malaysia in the first quarter of 2007 compared to the same period in 2006.

HolidayCity.com’s hotel partners in Malaysia benefit from a significant increase of 67.5% in total room nights booked from January to March 2007, which results in a transaction value of USD270, 000.

Top 10 Visitors	Top 10 Domestic Destinations
1. Singapore	1. Kuala Lumpur
2. United Kingdom	2. Penang
3. Australia	3. Pulau Langkawi
4. USA	4. Cameron Highlands
5. Indonesia	5. Malacca
6. Brunei	6. Port Dickson
7. Canada	7. Johor Bahru
8. Thailand	8. Kota Kinabalu
9. Sweden	9. Kuching
10. Germany	10. Kuantan

Source: www.holidaycity.com Marketing Report, 1 January 2007 to 31 March 2007

Travellers from Singapore, UK and Australia top the list for visitors to Malaysia. Others include Malaysia’s closest neighbours; Indonesia, Brunei and Thailand. There is also a substantial increase of 117% for bookings made by Malaysians for hotels in Malaysia which indicates that domestic tourism is healthy and thriving. Kuala Lumpur remains the top favourite destination for visitors to Malaysia, followed by Penang, Pulau Langkawi and Cameron Highlands.

The data was collected from hotel bookings made from January to March 2007 by HolidayCity.com’s customers.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 12,000 hotels in over 700 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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