



IMMEDIATE RELEASE

AUCKLAND IS FAVOURITE FOR TRAVEL

www.holidaycity.com **22 December 2006** – New Zealanders have chosen Auckland as their favourite travel destination for both overall and domestic travel in 2006, according to statistics released by online accommodation reservation provider HolidayCity.com (www.holidaycity.com). The general overview for online bookings by New Zealand customers for international destinations is particularly encouraging with approximately 66% of the total bookings.

Top Ten Domestic Destinations	Top Ten Destinations
1. Auckland	1. Auckland
2. Wellington	2. Sydney
3. Christchurch	3. Melbourne
4. Queenstown	4. Wellington
5. Rotorua	5. Singapore
6. Hamilton	6. Christchurch
7. Dunedin	7. Brisbane
8. Taupo	8. Queenstown
9. Te Anau/ Nelson	9. Kuala Lumpur
10. Gore/Invercargill/ Napier/Paraparaumu	10. Gold Coast

Source: www.holidaycity.com Marketing Report, 1 January 2006 to 11 December 2006

Results from the same report also show that New Zealand customers continue to favour destinations in Australia with 5 out of 10 destinations in the top ten list being popular cities such as Sydney, Melbourne, Brisbane and the Gold Coast. Two Asian cities namely Singapore and Kuala Lumpur remain in the top ten list due to their popularity as exotic and value-for-money holiday destinations.

The data was collected from hotel bookings made in 2006 by HolidayCity.com's customers.

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About HolidayCity

HolidayCity is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity offers more than 10,000 hotels in over 600 destinations worldwide. HolidayCity receives more than 1 million unique visitors monthly.

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