



IMMEDIATE RELEASE

KUALA LUMPUR IS FAVOURITE FOR TRAVEL

www.holidaycity.com **18 December 2006** – Kuala Lumpur is the favourite travel destination for Malaysian travellers in 2006, according to statistics released by online accommodation reservation provider HolidayCity.com (www.holidaycity.com). The overview on the whole is generally optimistic for online accommodation bookings by Malaysian consumers. The figures for the total bookings have surged approximately 40% compared to the same period in 2005.

| Top Ten Domestic Destinations | | Top Ten Destinations | |
|-------------------------------|-------------------|----------------------|-------------------|
| 1. | Kuala Lumpur | 1. | Singapore |
| 2. | Penang | 2. | Kuala Lumpur |
| 3. | Cameron Highlands | 3. | Penang |
| 4. | Langkawi | 4. | Cameron Highlands |
| 5. | Port Dickson | 5. | Langkawi |
| 6. | Malacca | 6. | Port Dickson |
| 7. | Kuching | 7. | Malacca |
| 8. | Cherating | 8. | Kuching |
| 9. | Johor Bharu | 9. | Sydney |
| 10. | Kuantan | 10. | Hong Kong |

Source: www.holidaycity.com Marketing Report, 1 January 2006 to 11 December 2006

Results from the same report also show that Malaysian consumers continue to favour holidays and destinations that are closer to home with 7 out of 10 destinations booked being those that are in the country itself. Singapore remains the number one overall favourite destination, with Sydney and Hong Kong being the other two favourite international destinations. The total value booked by Malaysian customers in 2006 exceeds USD1 million, an increase of approximately 30% from 2005.

The data was collected from hotel bookings made in 2006 by HolidayCity.com's customers.

* ENDS *

About HolidayCity

HolidayCity is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity offers more than 10,000 hotels in over 600 destinations worldwide. HolidayCity receives more than 1 million unique visitors monthly.

For more information, please contact:

Hanim Shukor
Manager
Marketing and Communications
 Tel: +60 3 83184979 ext 122
 Fax: +60 3 83196101
 Email: hanim@holidaycity.com
 URL: www.holidaycity.com

Media kit URL: www.holidaycity.com/about/mediakit.html