



**IMMEDIATE RELEASE**

**HOLIDAYCITY.COM LOOKS EAST WITH ACCOR HOSPITALITY**

[www.holidaycity.com](http://www.holidaycity.com) 22<sup>nd</sup> August 2008 – Leading online accommodation reservation service, HolidayCity.com ([www.holidaycity.com](http://www.holidaycity.com)), casts its eyes on a more aggressive focus on the China market through a 5-months promotional campaign with nine hotels in Accor Hospitality.

“We are seeing a growing demand from our customers for hotels in Asia, in general, with China taking the lead for both the leisure and business travel segments”, said Lee Lai Huat, CEO of HolidayCity.com. From August to December 2008, HolidayCity.com’s customers would be assured of getting attractive promotional rates for the following participating hotels:

- Sofitel Wanda Beijing
- Novotel Beijing West Zhongguancun
- Grand Mercure Hongqiao Shanghai
- Grand Mercure Baolong Shanghai
- Novotel Nathan Road Kowloon Hong Kong
- Grand Mercure Teda Dalian
- Mercure Hydro Majestic Kunming

According to Lee, HolidayCity.com is certainly fortunate to receive both support and encouragement from Accor, especially in its ongoing effort to increase the profile of their properties directly with the website’s customers. “HolidayCity.com works closely with hotel partners such as Accor Hospitality to ensure that our customers get the best rates and services”.

\* ENDS \*

**About Accor Hospitality**

Accor Hospitality, the European leader and a major global group in hotels, the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in its two core businesses:

\* Hotels, with the Sofitel, Pullman, Grand Mercure, Novotel, Mercure, All Seasons, Ibis, Formulae 1 and Etap brands, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as Lenôte.

\* Services, with 30 million people in 40 countries benefiting from Accor Services products in human resources, marketing services and expense management.

**About HolidayCity.com**

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 19,000 hotels in over 900 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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