



IMMEDIATE RELEASE

DOMESTIC AND REGIONAL DESTINATIONS TOP CHOICES FOR MALAYSIAN HOLIDAYMAKERS THIS YEAR-END

www.holidaycity.com 20th October 2008 – Malaysians are staying close to home for the long year-end school holiday break, choosing mainly popular domestic and regional destinations according to HolidayCity.com (www.holidaycity.com), a leading online accommodation reservation service provider.

“Despite the weak global economy and a more cautious attitude when it comes to spending, people are still travelling,” said Lee Lai Huat, CEO of HolidayCity.com. “They are however, choosing to spend their holidays closer to home and in destinations that offer the more affordable alternative of flying on low cost carriers.”

The top 10 destinations for Malaysians for the year-end school holiday break from November to December 2008 are as follows:

Top 10 Destinations for Malaysian Travellers

- 1 Singapore
- 2 Kota Kinabalu
- 3 Hong Kong
- 4 Bali
- 5 Kuala Lumpur
- 6 Penang
- 7 Perth
- 8 Kuching
- 9 Phuket
- 10 London

Source: www.holidaycity.com Marketing Report, 1st November to 31st December 2008

“In light of this encouraging development, HolidayCity.com will continue to collaborate with our hotel partners in Malaysia and other popular regional destinations such as Hong Kong, Bali and Perth to offer attractive rates and special packages via our website, www.holidaycity.com,” said Lee. He further added that HolidayCity.com’s guests are assured of the best available rates and instant confirmation with a system that is easy to use.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, HolidayCity.com offers more than 19,000 hotels in over 900 destinations worldwide. HolidayCity.com receives more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings.

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