

MEDIA RELEASE



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Rev It Up at the 43rd Montreal International Auto Show

Expect to see and experience the latest in the evolution of the automotive industry at the 43rd Montreal International Auto Show.

HolidayCity.com – Montreal would once again play host to the popular Montreal International Auto Show (MIAS) that celebrates its 43rd edition from 14 – 23 January 2011 at the Palais des Congres de Montreal. The show would showcase the evolution of the automotive industry. It would also exhibit an extensive collection of automobiles from vintage to the latest futuristic concept cars that would excite both hardcore fans and casual observers. Montreal hotels can expect a healthy occupancy rate with thousands of visitors from far and wide expected to visit the exhibition.

Visitors to the Montreal International Auto Show can expect an exciting time as major manufactures in the automotive industry would be on hand to showcase their latest models and technologies. A not-to-be-missed arena is the Performance Zone where they can feast their eyes on 30 modified and race cars. Those who are interested in the future of electronic cars should not miss the 'On Route to the Future' exhibit which offers information on the latest development in this area.

Lee Lai Huat, CEO of HolidayCity.com, said, "Perhaps it's the lure of shiny metallic chrome or the scent of new leather but new cars have always invoke a state of excitement amongst many of us. If that is the case, then visitors to the 43rd edition of Montreal International Auto Show would be in pure ecstasy. Rows upon rows of the latest models would be exhibited in full glory together with the best selection of vintage cars." He went on further to remark, "The show is also not just about automobiles. There will be the annual MIAS Blood Donor Clinic as well as the Pink Days from 18 – 20 January 2011 where a portion of the ticket sales would be donated to the Quebec Breast Cancer Foundation. With thousands expected to visit throughout the 10-day event, Montreal accommodation would be in great demand."

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Starting rate from CAD119.00

Hotel Le Dauphin Montreal Downtown (3 star)
Starting rate from CAD133.00

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