

## For Immediate Release

Contact: Hanim Shukor  
Tel: 603 8318 4979 ext 122  
Fax: 603 8319 6101  
Email: [hanim@holidaycity.com](mailto:hanim@holidaycity.com)

## Show Reel Gets Real at the Tribeca Film Festival New York

Join thousands of film fans and have a blast watching more than 100 cinematic productions from various countries around the world at the Tribeca Film Festival New York.

[HolidayCity.com](http://HolidayCity.com) – Thousands of film fans, producers, directors, writers and actors would be converging in New York from 21<sup>st</sup> April to 2<sup>nd</sup> May 2010 for the Tribeca Film Festival. This year's festival is expected to be more exciting with the screening of 85 feature-length films and 47 short films from various parts of the world such as Singapore, Netherlands and New Zealand. The festival would also be the venue for 21 world premieres. Fans can expect some star sightings with well-known actors such as Sam Rockwell, Harry Dean Stanton and David Thewlis, making their appearances alongside lesser known talents. First time directors would also be rubbing shoulders with the veterans which includes Joachim Back, who won an Oscar for his work, 'The New Tenants'. With such a big turnout expected, New York hotels are certainly prepared for the influx of fans and film stars.

Founded in 2001 by Robert De Niro, Jane Rosenthal and Craig Hatkoff, the Tribeca Film Festival made its inaugural debut to celebrate the positive energy and creativity of the New Yorkers after the tragic attacks on the World Trade Centre. Apart from its objective to assist in reviving the local economies, the organizers also wanted to promote New York City as a major filmmaking center and provide established and budding filmmakers with access to a broader and more international exposure. The Tribeca Film Festival certainly differs from other world film festival as it caters more to the people's interests. Attendees can expect to see indie features alongside short films, documentaries and feature-length films, as well as enjoy themselves at concerts, comedy performances, street fair and even an outdoor 'drive-in' movie screenings.

Lee Lai Huat, CEO of HolidayCity.com and a fan of movies himself, remarked, "There is no better time to visit New York City than during the Tribeca Film Festival. It's like a part of the city is on a party mode throughout the two-week period. It's a fantastic opportunity to watch some of the best samples of quality filmmaking and you never know, you might just be rubbing shoulders with a few Hollywood stars." He went further to say, "Although this year the organizers have introduced the Tribeca Virtual Festival for those who cannot attend the screenings, my advice is to try and come to New York to truly feel the spirit of the festival. Fans could take advantage of the great rates offered by HolidayCity.com for New York City's accommodation."

HolidayCity.com offers attractive rates at the following New York City hotels and many others:

Econo Lodge Times Square New York City Hotel (2 star)  
Starting rate from USD179

Hotel Riverside Studio New York City  
Starting rate from USD80

Union Square Inn Hotel New York City (3 star)  
Starting rate from USD139

Holiday Inn Hotel New York City Midtown 57<sup>th</sup> Street (3 star)  
Starting rate from USD188

Comfort Inn Chelsea New York City (3 star)  
Starting rate from USD161

**About HolidayCity.com**

HolidayCity.com offers online hotel bookings for more than 20,000 hotels in 900 destinations. Our customers are assured of great rates all year round, broad accommodation range, easy-to-use websites and friendly customer service 24-7, together with thousands of hotel reviews from our guests. For more great deals for New York City hotels, go to <http://www.holidaycity.com/newyorkcityhotels/> . Also check out <http://www.holidaycity.com/> for more deals you can't resist as well as amazing promotions at <http://www.holidaycityeurope.com/>.