

MEDIA RELEASE



For Immediate Release

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Shopping Stampede at the Great Singapore Sale

Shopaholics alert! The Great Singapore Sale is back with more exciting sales, discounts and bargains to tempt even the more selective buyers into parting with their hard-earned money.

HolidayCity.com – The Great Singapore Sale is back again to tempt shoppers and visitors alike with irresistible bargains and huge discounts on thousands of items island-wide. Beginning from 28 May to 25 July 2010, the whole island would be on offer with participating shopping malls and complexes offering fantastic bargains on thousands of items ranging from electrics to fashion, jewelry to shoes and many more. Organised by the Singapore Tourism Board and supported by major retail companies, the Great Singapore Sale is not just about shopping as it is also an event to promote the tourism industry. Singapore hotels, for example, are one of the sectors that would benefit directly from this initiative.

Tourists and visitors who would be making their way to Singapore during the sale period would also be able to enjoy and partake in other exciting events to be held in the months of May, June and July. They include the Singapore Arts Festival that celebrates the works of local artists; the Singapore River Festival which offers a variety of nighttime activities all the way from Boat Quay to Robertson Quay; the Singapore Garden Festival that brings together garden and floral designers from around the world; and the Singapore Food Festival which is a delightful gastronomic event that offers a tantalizing insight into the colourful local cuisine.

Lee Lai Huat, CEO of HolidayCity.com, and who appreciates the value of a good bargain remarked, “The Great Singapore Sale is a great time to get some really good bargain and to experience warm hospitality of the local people. There is a festival-like ambience in the air wherever you go especially at popular shopping destinations such as Orchard Road, Chinatown, Bugis Road and Marina Bay.” He went on further to say, “Aside from the getting amazing value on shopping, visitors to Singapore would also enjoy discounts on Singapore accommodation from HolidayCity.com.”

HolidayCity.com offers attractive rates at the following Singapore hotels and many others:

Hotel 81 Star Singapore (2 star)
Starting rate from SGD51.30

Robertson Quay Hotel Singapore (3 star)
Starting rate from SGD117.50

The Elizabeth Hotel Singapore (4 star)
Starting rate from SGD274.25

Changi Village Hotel Singapore (4 star)
Starting rate from SGD196.25

Mandarin Orchard Singapore (5 star)
Starting rate from SGD263.19

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