



MEDIA RELEASE

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HolidayCity.com Teams Up with Hertz to Offer Customer Benefits

Kuala Lumpur – Worldwide customers of HolidayCity.com (www.holidaycity.com), a leading online hotel reservation service provider, can now book Hertz car rentals when they make room bookings on HolidayCity.com's website following their partnership with the world's largest general use car rental company. The customers can access Hertz's website to find the nearest Hertz's locations, promotions and special offers via a banner link in the room booking confirmation email.

Lee Lai Huat, CEO, HolidayCity.com, said "It's certainly a fantastic opportunity to work with Hertz in providing our global customers with access to a highly reliable and efficient rental car service. With Hertz having a strong presence in hundreds of destinations across the world, our customers will surely find it easy to make their travelling arrangement from the comfort of their office or home. He added, "We will continue to work closely with Hertz to offer special rates and promotions to our customers. This partnership is just one of the many advantages customers receive when they book their room online with us."

"We are excited about our online partnership with HolidayCity.com. It strengthens our reach into Malaysia's outbound travel market through HolidayCity's growing traffic off online registered users. HolidayCity's customer base can now enjoy instant confirmation when renting cars globally. The partnership delivers great brand, great value and convenience through Malaysia's discerning online shoppers," said Lo Li Wen, Director of Marketing Asia for Hertz. "Hertz is committed to helping our partners achieve their business goals through mutually beneficial and strategic partnerships, while providing unparalleled service and a wide array of choices."

For further enquiry, please contact Ms. Hanim Shukor, Marketing & Communications Manager, HolidayCity.com at 603-83184979 ext 122 or email hanim@holidaycity.com.

About Hertz

The Hertz Corporation, a subsidiary of Hertz Global Holdings, Inc. (NYSE: HTZ), is the world's largest general use car rental brand, operating from approximately 8,100 locations in 144 countries worldwide. Hertz is the number one airport car rental brand in the U.S. and at 69 major airports in Europe, operating both corporate and licensee locations in cities and airports in North America, Europe, Latin America, Australia and New Zealand. In addition, the Company has licensee locations in cities and airports in Africa, Asia, and the Middle East. Product and service initiatives such as Hertz #1 Club Gold®, NeverLost® customized, onboard navigation systems, SIRIUS Satellite Radio, and unique cars and SUVs offered through the company's Prestige, Fun and Green Collections, set Hertz apart from the competition.

About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, we offer nearly 20,000 hotels in over 900 destinations worldwide and receive more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings. We are a homegrown Malaysian brand with a strong position in the global online accommodation bookings industry.