

MEDIA RELEASE



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Milan Food Week Celebrates Food in All Shapes and Sizes

Experience the best Italian cuisine at the Milan Food Week with events such as photography exhibitions, food and beverage themed movies and many others.

HolidayCity.com – Many visitors to Milan know of its reputation as one of the major fashion capitals together with Paris, London and New York. However, for one week in June, Milan turns into a food and wine haven it celebrates the Milan Food Week from 5th to 13th June 2010. Visitors would not only enjoy the best culinary delicacies and wine selection from the region, they would also be entertained by other facets of food in the form of photography, films, art and exhibitions as well as shopping. Milan hotels are expected to record higher occupancy as food lovers from other regions and neighbouring countries make their way to the city.

Milan would come alive during the food festival with not only the enticing scent of herbs and spices and freshly cooked dishes wafting from the many restaurants and bistros, but also with the variety of events organized to allow visitors to truly experience the local taste and culture. One of the highlights is the FeedMi Cinema that offers movies that are dedicated to the world of food and beverage such as 'Julie & Julia' and 'No Reservations' that feature Catherine Zeta-Jones. Visitors can also attend the various art exhibitions with the food and beverage theme at selected art galleries in the city.

Lee Lai Huat, CEO of HolidayCity.com, and a connoisseur of fine dining, remarked, "Anybody who appreciates good food, good wine and good company would enjoy Milan Food Week. Not only can they taste the best Italian cuisine from the region, they can also watch movies and see exhibitions related to the food and beverage theme." He went on further to say, "Milan is famous for its fashion but for one week, everything related to food takes centre stage. And there is no better time to visit the city that appreciates the finer things in life. Book your Milan accommodation with HolidayCity.com with attractive rates and discounts."

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