

# MEDIA RELEASE

---



**For Immediate Release**

Contact: Hanim Shukor  
Tel: 603 8318 4979 ext 122  
Fax: 603 8319 6101  
Email: [hanim@holidaycity.com](mailto:hanim@holidaycity.com)

## **Old is Gold at the London International Antique Dolls, Toys, Miniatures & Teddy Bear Fair**

Capture the grandeur of the past and find a treasure trove of exquisite antique dolls, teddy bears and many other priceless items up for sale.

[HolidayCity.com](http://HolidayCity.com) – Some people collect stamps. Some spend thousands of dollars on the latest electronic gadgets. And there are those who find pleasure in procuring exquisitely made antique dolls clothed in luxurious fabrics, miniatures that were lovingly made by artists from the long ago and teddy bears that had been passed from one generation to another. This year, collectors and dealers from all corners of the world would get the chance to browse through another fantastic collection at the London International Antique Dolls, Toys, Miniatures & Teddy Bear Fair on 14<sup>th</sup> March 2010. The fair, to be held at Dulwich College's Christison Hall from 11am – 4.30pm, was first held in 1977 by its founder and organizer, Dr. Brenda K. Gerwat-Clark. With the college located south of the city, visitors can easily book hotels in London and proceed to the fair fairly easily with public transport.

Educated at the San Francisco State University, University of London, and with a PhD from California Coast University, Dr. Gerwat-Clark has more than 25 years in this specialized field and brings with her a wealth of experience and unique insight that would definitely benefit the collectors and buyers who come to the fair. Hobbyists and visitors to the fair can expect to see an extensive display of exhibits for sale that would include old doll houses, antique and artist teddy bears, modern dolls and antique miniatures. They would also benefit from Dr. Gerwat-Clark's in-depth understanding of the trends and requirements of this specialized hobby with her position as a respected dealer with 9 shops established to serve the needs of the collectors of antique dolls. Visitors can also bring their own items for free valuation by Bonhams Auction House at the fair.

Lee Lai Huat, CEO of [HolidayCity.com](http://HolidayCity.com), is truly fascinated by the passion and commitment displayed by the hobbyists who would travel far and wide just to find the special doll or teddy bear to add to their collection. "I'm just bowled over by the collections that can be found at the London International Antique Dolls, Toys, Miniatures & Teddy Bear Fair. It's fascinating to see a group of people who really appreciate items that are considered to be junk by others. Old is certainly gold in this instance and Dr. Gerwat-Clark should be commended for her effort to ensure that these precious items would be handed down lovingly to the next generation". He further remarked, "We at [HolidayCity.com](http://HolidayCity.com) certainly appreciate such a conviction and is pleased to offer great savings on London accommodation so that fellow enthusiasts can come to Dulwich College and find their treasures".

[HolidayCity.com](http://HolidayCity.com) offers attractive rates at the following hotels and many others:

Kenwood House Hotel London (2 star)  
Starting rate from GBP55

Park International Hotel London (3 star)  
Starting rate from GBP75

Church Street Hotel London (3.5 star)  
Starting rate from GBP100

Washington Mayfair Hotel London (4 star)  
Starting rate from GBP118

Holiday Inn London Bloomsbury Hotel (4 star)  
Starting rate from GBP131

**About HolidayCity.com**

HolidayCity.com offers online hotel bookings for more than 20,000 hotels in 900 destinations. Our customers are assured of great rates all year round, broad accommodation range, easy-to-use websites and friendly customer service 24-7, together with thousands of hotel reviews from our guests. For more great deals for London hotels, go to <http://www.holidaycity.com/londonhotels/> . Also check out <http://www.holidaycity.com/> for more deals you can't resist as well as amazing promotions at <http://www.holidaycityeurope.com/>.