



MEDIA RELEASE

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HOLIDAYCITY.COM ANNOUNCES MALAYSIA'S TOP 10 DESTINATIONS IN 2008

After the jubilation which followed the announcement of a record-setting arrival of 22.05 million tourists in 2008 by Tourism Malaysia on 16th January 2009, HolidayCity.com is pleased to announce the country's top 10 destinations based on hotel room bookings made by domestic and international travellers through the leading online accommodation service provider websites.

Table 1: Top 10 Domestic Destinations in 2008

Ranking	Destination
1.	Kuala Lumpur
2.	Malacca
3.	Penang
4.	Kota Kinabalu
5.	Langkawi
6.	Kuching
7.	Port Dickson
8.	Cameron Highlands
9.	Desaru
10.	Kuantan

Table 2: Top 10 Online Bookers for Malaysia in 2008

Ranking	Country of Residence
1.	Malaysia
2.	Singapore
3.	Australia
4.	United Kingdom
5.	United States
6.	Indonesia
7.	Saudi Arabia
8.	Brunei Darussalam
9.	Hong Kong
10.	India

Source: HolidayCity.com Marketing Report (1 Jan – 31 Dec 2008)

Kuala Lumpur is the number one domestic destination in 2008 with approximately 48.15% of the total room nights booked through HolidayCity.com's websites for all domestic destinations. Malacca follows far behind with 9.27% of the total room nights recorded with Penang taking the third spot with 9%.

"You would be quite surprise to know in terms of the highest generating markets, Malaysia takes the number one spot with 24% of the total room nights booked for domestic destinations through our websites. This shows a healthy trend of more Malaysians using the Internet to book their accommodations for domestic travel," said Lee Lai Huat, CEO and founder. Singapore registered the second largest bookers with 23.7% followed by Australia, United Kingdom and the United States.

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About HolidayCity.com

HolidayCity.com is an Internet-based accommodation reservation service, serving worldwide customers through its B2C websites. Presently, we offer nearly 20,000 hotels in over 900 destinations worldwide and receive more than 1 million unique visitors monthly. HolidayCity.com offers our guests a quick and easy access to a variety of accommodation types at attractive rates, destination information, guests review and a 24-hour customer service for them to make an informed decision and hassle-free bookings. We are a homegrown Malaysian brand with a strong position in the global online accommodation bookings industry.