

# MEDIA RELEASE

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**For Immediate Release**

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## **Race with the Best with HolidayCity.com at the Dubai World Cup 2010**

The newly opened Meydan Racecourse plays host to the Dubai World Cup 2010, the richest horse race in the world this March.

**HolidayCity.com** - The ultra urban, modern city of Dubai would once again play host to the Dubai World Cup on 27<sup>th</sup> March 2010 that is billed as the richest race day in the world with USD\$10 million prize money. Held at the newly opened Meydan Racecourse, a gleaming 60,000 seat capacity, state-of-the-art racetrack that comes complete a marina, hotel and an IMAX cinema, the invitation-only event would see the world's finest thoroughbreds taking to the track in a bid to take home the coveted cash prize and global recognition for the trainers and owners as well. Known for their unparalleled level of luxury and service, Dubai hotels would be playing hosts to horse racing enthusiasts and members of the racing fraternity from all corners of the world.

First held in 1996, the 15-year old Dubai World Cup was the brainchild of HH Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, who has great love of horses and horseracing. The popularity of the race lies not only in its staggering cash prizes but also in Dubai being an international commercial hub and a favourite tourist destination that attracts millions of visitors every year. Aside from the World Cup, other supporting races include the Dubai Duty Free and Dubai Sheema Classic which offer USD\$5 million cash prize each. The newest addition to this year's race is the Group 3 Al Quoz Sprint, a 1.2km turf race that offers a handsome USD\$1 million. This year's eight-race card is worth a total of USD\$26.25 million, ensuring its place as the richest race in the world.

Lee Lai Huat, CEO of HolidayCity.com, said, "It's glitzy, glamorous and without a doubt, the best place to be to watch the world's finest thoroughbreds in action. Its inaugural race in 1996 saw the participation of world champions such as Cigar, North America's 1995 'Horse of the Year' that went on to win the first Dubai World Cup." He further remarked, "Together with thousands of visitors and racing enthusiasts, HolidayCity.com celebrates the richest horserace in the world with fantastic savings on Dubai accommodation."

HolidayCity.com offers attractive rates at the following Dubai hotels and many others:

Express by Holiday Inn Dubai - Internet City (3 star)  
Starting rate from AED299

Hotel Versailles Dubai (3 star)  
Starting rate from AED237

Metropolitan Deira Hotel Dubai (4 star)  
Starting rate from AED320

Carlton Tower Hotel Dubai (4 star)  
Starting rate from USD162

Dar Al Sondos Hotel Apartment by Le Meridien Dubai (4 star)

Starting rate from AED200

**About HolidayCity.com**

HolidayCity.com offers online hotel bookings for more than 20,000 hotels in 900 destinations. Our customers are assured of great rates all year round, broad accommodation range, easy-to-use websites and friendly customer service 24-7, together with thousands of hotel reviews from our guests. For more great deals for Dubai hotels, go to <http://www.holidaycity.com/dubaihotels/> . Also check out <http://www.holidaycity.com/> for more deals you can't resist as well as amazing promotions at <http://www.holidaycityeurope.com/>.