

# MEDIA RELEASE

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## For Immediate Release

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## Running Enthusiasts Welcomed with Open Arms at the Lisbon Marathon 2010

The historical city of Lisbon welcomes professional marathon participants and running enthusiasts at the popular Lisbon Marathon.

[HolidayCity.com](http://HolidayCity.com) – The streets of Lisbon would once again welcome the thundering sound of thousands of runners heading towards victory and glory at the annual Lisbon Marathon scheduled to be held on 5<sup>th</sup> December 2010. One of more popular marathons in Europe, the event attracts runners from Portugal, the neighbouring European countries and all corners of the world come not only to participate but to also experience the hospitality and appreciate the history of the city. Lisbon hotels are expected to enjoy good occupancy rate and visitors are advised to book in advance.

The Lisbon Marathon, which is in its 25<sup>th</sup> edition, also offers the Half Marathon to complement the main event and allow those who are still keen to participate but do not have the stamina to complete the full 42km. There is also the Mini Marathon, a non-competitive 6km race that offers more of a fun run for the younger participants. The course, which runs through some of the more interesting parts of the city, is relatively easy with a slight uphill near the finishing line.

Lee Lai Huat, CEO of HolidayCity.com, and a keen runner himself, comments, “For a change, head down to Lisbon and participate in its annual marathon. Apart from the satisfaction of running a good run, it gives participants an amazing opportunity to enjoy many of the historical facets of the city.” He further remarked, “Although Lisbon Marathon may not be on the radar of the more experienced marathon runners, it still affords an enjoyable run for most. With thousands expected to descend on the city, Lisbon accommodation would be hard to come by unless you book early.”

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Starting rate from EUR 56

Radisson SAS Hotel Lisbon (4 star)  
Starting rate from EUR 67

VIP Executive Art's Hotel Lisbon (4 star)  
Starting rate from EUR85

Hotel Tivoli Oriente Lisbon (4 star)  
Starting rate from EUR75

York House Hotel Lisbon (4 star)  
Starting rate from EUR100

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