

MEDIA RELEASE



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Languages of the World Come Together at EXPOLINGUA Berlin 2010

The languages of the world come together in melodious harmony at ExpoLingua Berlin 2010.

HolidayCity.com – For over 20 years, thousands of visitors from all corners of the world have converged at the annual EXPOLINGUA Berlin, the international fair and exhibition that brings together the languages of the world. This year's edition, which would be held from 19 – 21 November 2010, is expected to attract more than 12,000 visitors who would use the fair as a platform to find info on services and products related to the language learning market. With the huge attendance expected, Berlin hotels would find themselves enjoying a healthy occupancy rate throughout the 3-day period.

The 23rd EXPOLINGUA Berlin would see the participation of 200 exhibitors from more than 30 countries that consist of language schools, travel agencies, universities, book publishers and tourism agencies. Visitors would be able to get first-hand information about learning and teaching foreign languages, learn about different cultures of the world and participate in special seminar programmes. There would be workshops, series of lectures and language courses as well as cultural events such as film screenings and performances. Students, especially those who are thinking of studying abroad to learn foreign languages would benefit from over 100 presentations that provide details about educational opportunities and advice on living abroad.

Lee Lai Huat, CEO of HolidayCity.com said, "As a student thinking of studying foreign languages abroad, EXPOLINGUA Berlin is a must-visit exhibition. It's an excellent opportunity for the whole family to talk to representatives from universities and colleges face-to-face and get the correct information that would enable them to make the desired decision." He went on further to remark, "It would also be a fun excursion with live performances and movie screenings that highlight cultures from different parts of the world. Just be sure to book your Berlin accommodation to avoid any last minute stress."

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