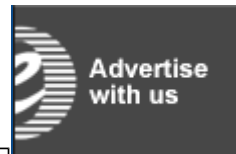




Wednesday, 3 January 2007

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Sydney is favourite for travel

Thursday, 28 December 2006



Sydney is the favourite travel destination for Australian travellers in 2006, according to statistics released by online accommodation reservation provider HolidayCity.com. The general overview for online bookings by Australian customers is encouraging with approximately 43% of the total bookings made for travel to popular domestic destinations such as Melbourne, Perth and the Gold Coast.

Top Ten Domestic Destinations	Top Ten Destinations
2. Sydney	1. Sydney
3. Melbourne	2. Melbourne
4. Perth	3. Singapore
5. Gold Coast	4. Auckland
6. Brisbane	5. Perth
7. Adelaide	6. Christchurch
8. Canberra	7. Gold Coast
9. Cairns	8. Brisbane
10. Hobart	9. Paris
11. Darwin	10. Kuala Lumpur

Source: www.holidaycity.com Marketing Report, 1 January 2006 to 11 December 2006

Results from the same report also show that Australian customers continue to favour short-haul holiday destinations such as Singapore, Auckland, Christchurch and Kuala Lumpur. Paris has emerged as the only European city in the top ten list, reaffirming its position as a favourite romantic holiday destination among the Australians. The total value booked by HolidayCity.com's Australian customers in 2006 is approximately USD2.26 million

The data was collected from hotel bookings made in 2006 by HolidayCity.com's customers.

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