

Editor: Stephen Morton

AUSTRALASIA'S NUMBER ONE INDUSTRY NEWSLETTER

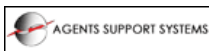
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Monday, 7 May 2007

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An increasing number of Australians book their holidays to NZ in advance, says online booking site

Tuesday, 1 May 2007



There has been an increase in the amount of bookings made in advance by Australian travellers, according to leading online accommodation reservation site HolidayCity.com.

The statistics revealed that the period between January and March 2007 experienced an increase of 32.5 per cent of total bookings made by Australian travellers in comparison to the same period in 2006.

It was also revealed that Auckland and Christchurch topped the list of destinations that were being visited by these forward thinking travellers. Queenstown and Wellington also featured on this list, indicating the continuing popularity of New Zealand destinations as a holiday option for Australians.

With increasing facilities being offered online, planning a holiday online and in advance will be easier than ever.

For more information, visit their website at www.holidaycity.com.

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Source = e-Travel Blackboard: J.C

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