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## More Malaysians Book Holiday [online](#)

2007-07-16

Straits timesnew

MORE Malaysians are booking online for hotel stays at local holiday destinations, according to statistics released by an online accommodation [reservations](#) provider, HolidayCity.com ([www.holidaycity.com](http://www.holidaycity.com)).

HolidayCity.com [recorded](#) an increase of 77 per cent for total number of bookings made by Malaysian [customers](#) from January to June this year, compared to the same period last year. This translates to a total booking value of approximately RM2.1 million, or a 79 per cent increase from last year's figures.

The top 10 overall destinations list is a strong indication of Malaysians' preference to travel to domestic destinations, in tandem with the Visit Malaysia Year 2007. Traditional favourites such as Kuala Lumpur, Penang and Cameron Highlands take the top spots, followed by other equally popular holiday destinations.

For favourite country destinations, Malaysians clearly show an inclination for a European holiday, with the United Kingdom leading the way.

### Top 10 Country Destinations

1. Malaysia
2. Singapore
3. Australia
4. China
5. Indonesia
6. United Kingdom
7. France
8. Spain
9. Germany
10. Italy

### Top 10 Overall Destinations

1. Singapore
2. Kuala Lumpur
3. Penang
4. Cameron Highlands
5. Malacca
6. Langkawi
7. Kuching

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8. Kuantan

9. Port Dickson

10. Hong Kong Source: [www.holidaycity.com](http://www.holidaycity.com), Marketing Report, Jan 1 to June 30, 2007.

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