

# MEDIA RELEASE



**For Immediate Release**

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## Sky is the Limit at the Berlin Air Show

The skies over Berlin come alive with the roar of powerful jet engines as the Berlin Air Show comes to town.

**HolidayCity.com** – The Berlin-Schoenefeld Airport would once again welcome thousands of exhibitors, trade visitors and aviation enthusiasts from all corners of the globe to the Internationale Luftfahrt-Ausstellung (ILA) Berlin Air Show from 8<sup>th</sup> to 13<sup>th</sup> June 2010. Held for the first time in 1909 in Frankfurt/Main, it is the world's oldest air show, celebrating its 100<sup>th</sup> anniversary in 2009 and a mecca to major players in the world's aerospace industries. Berlin hotels are expected to record high occupancy throughout the air show.

The who's who in the aviation industry would be in attendance including governments' representatives, politicians, top business executives, military personnel and researchers. Aside from displaying over 300 aircrafts, the Berlin Air Show also offers more than 100 conferences and workshops that cater to all aspects of the aviation industry. For the public, the show is a fantastic opportunity to enjoy several accompanying activities such as the aircraft and helicopter display, helicopter sightseeing flights, vintage aircraft show and many others.

Lee Lai Huat, CEO of HolidayCity.com, and an aviation enthusiast, remarked, "The Berlin Air Show is an amazing air show because it offers the public the opportunity to take a peek at the latest and most advanced technology in the aviation industry. The best of the best in the industry would be there to showcase their products. Among the highlights would be the formations and aerobatics by vintage and military aircrafts, as well as other high-performance jets." He went on to say, "Don't miss the Berlin Air Show especially if you are a fan of everything related to the aviation technology. And be sure to take advantage of the savings on room rates for Berlin accommodation offered by HolidayCity.com."

HolidayCity.com offers attractive rates at the following Berlin hotels and many others:

Hotel Comet am Kurfürstendamm Berlin (3 star)  
Starting rate from EUR78

Grand City Hotel Berlin Ku Damm (3 star)  
Starting rate from EUR85

Hotel Bellevue Berlin (3 star)  
Starting rate from EUR98

Mark Hotel Meineke Berlin (3 star)  
Starting rate from EUR123

Estrel Hotel and Convention Center Berlin (4 star)  
Starting rate from EUR150

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